

## Population

| <u>Year</u> | <u>Number</u> | <u>Percent Change</u> |
|-------------|---------------|-----------------------|
| 1980        | 636,297       | --                    |
| 1990        | 628,088       | -1.3                  |
| 2000        | 596,974       | -5.0                  |
| 2004 (est.) | 593,920       | -0.5                  |

Source: U.S. Bureau of the Census, Wisconsin Department of Administration, and SEWRPC.

## Housing

| <u>Year</u> | <u>Total Households</u> | <u>Percent Change</u> |
|-------------|-------------------------|-----------------------|
| 1980        | 241,818                 | --                    |
| 1990        | 240,962                 | -0.4                  |
| 2000        | 232,188                 | -3.6                  |

### Unit Information: 2000

|                      |          |
|----------------------|----------|
| Total Units.....     | 249,225  |
| Owner Occupied.....  | 105,235  |
| Median Value.....    | \$80,400 |
| Renter Occupied..... | 126,953  |
| Median Rent.....     | \$527    |
| Vacancy Rate.....    | 6.0%     |

### Units Authorized by Building Permits: 2003

|                  |       |
|------------------|-------|
| Total Units..... | 1,223 |
|------------------|-------|

Source: U.S. Bureau of the Census and SEWRPC.

## Income

### 2002 Per Capita Personal Income

|                                    |          |
|------------------------------------|----------|
| Milwaukee County.....              | \$30,456 |
| Southeastern Wisconsin Region..... | 34,014   |
| Wisconsin.....                     | 30,050   |

Source: U.S. Department of Commerce and Bureau of Economic Analysis.

## Taxes

### Local Property Taxes

- Assessment Ratio: 0.968432436 (2004)
- Net Rate/\$1,000: \$26.1895 (2003)
- Aggregate Full Equalized Value: \$21,730,754,000 (2003)

Source: Wisconsin Department of Revenue and City of Milwaukee.

## Health

Milwaukee County communities are served by a complete range of health facilities and health professionals, including 18 area hospitals and service from over 1,000 area clinics. Of special interest is the Milwaukee Regional Medical Center, a voluntary consortium of private, nonprofit, and governmental institutions dedicated to the delivery of health care, the education of health personnel, and the conduct of health-related research.

## Government Services

The City of Milwaukee has a mayor/council form of government.

**Police and Fire** Police Department: 2,762 full-time personnel  
Fire Department: 1,108 full-time personnel, including 1,108 emergency medical technicians, of which 85 are paramedics.

The City of Milwaukee provides services such as street maintenance, snow removal, mercury vapor lighting, and public libraries. The Recreation Department provides a variety of activities for residents.

## Transportation

### Highways

- Interstate Highways 43, 94, 794, and 894
- United States Highways 18, 41, and 45
- State Trunk Highways 24, 32, 36, 38, 57, 59, 62, 100, 145, 181, 190
- County Trunk Highways D, E, F, G, N, S, T, U, Y, EE, NN, PP, and ZZ

### Water Transportation Facilities

- Port of Milwaukee offers major harbor facilities, dockage, heavy lift equipment capable of handling both bulk and containerized shipments, and an intermodal transportation system useful in rerouting shipments, via trucking establishments and the railroads, to their final destination.

### Trucking

- 268 trucking establishments located in Milwaukee County

### Public Transit

- Local, express, and freeway flyer routes Operated by the Milwaukee County Transit System
- Several intercity bus lines serve the City, and Amtrak provides passenger service in the Minneapolis-Milwaukee-Chicago travel Corridor
- Specialized transportation service available to the elderly and persons with disabilities through two special Milwaukee County Public transit programs

### Air Service

- General Mitchell International Airport, located 7.5 miles south of downtown Milwaukee
- Lawrence J. Timmerman Airport, located 10 miles northwest of downtown
- Chicago's O'Hare International Airport, located 77 miles south

### Railway Service

- Canadian Pacific Railway
- Union Pacific Railroad
- Wisconsin Central, Ltd.
- Wisconsin & Southern Railroad Company

## Media

### Local Newspapers

- Daily Reporter, Daily
- Milwaukee Community Journal, Daily
- Milwaukee Journal-Sentinel, Daily
- Business Journal, Weekly
- Downtown Edition, Weekly
- Milwaukee Courier, Weekly
- Milwaukee Star, Weekly
- Milwaukee Times, Weekly
- Shepherd Express, Weekly
- Spanish Journal, Weekly
- Spanish Times, Weekly
- Milwaukee Labor Press, Monthly

# Labor and Wages

## MILWAUKEE COUNTY AVERAGE EMPLOYMENT: 2004

| <u>Employment by Industry</u>             | <u>Number of Persons Employed</u> | <u>Percent of Persons Employed</u> |
|-------------------------------------------|-----------------------------------|------------------------------------|
| Construction.....                         | 12,390                            | 2.5                                |
| Education and Health.....                 | 121,270                           | 24.7                               |
| Financial Activities.....                 | 37,553                            | 7.6                                |
| Information.....                          | 12,423                            | 2.5                                |
| Leisure and Hospitality.....              | 41,940                            | 8.5                                |
| Manufacturing.....                        | 64,448                            | 13.1                               |
| Natural Resources.....                    | 122                               | 0.0                                |
| Other Services.....                       | 16,002                            | 3.3                                |
| Professional and Business Services....    | 73,364                            | 14.9                               |
| Public Administration.....                | 22,585                            | 4.6                                |
| Trade, Transportation, and Utilities..... | 89,813                            | 18.3                               |
| Not Assigned.....                         | 14                                | 0.0                                |
| Total.....                                | 491,924                           | 100.0                              |

Note: Table revised July 2005.

Source: Wisconsin Department of Workforce Development, Office of Economic Advisors (Quarterly Census of Employment and Wages) and SEWRPC.

## MEDIAN HOURLY WAGES FOR SELECTED OCCUPATIONS: 2003

Wage and employment estimates categorized by occupation can be found by following the link for the OEA Wage Survey located below.

Milwaukee-Waukesha MSA OEA Wage Survey  
[http://www.sewrpc.org/economicprofiles/milwaukee\\_co](http://www.sewrpc.org/economicprofiles/milwaukee_co)

## MILWAUKEE-WAUKESHA MSA PROJECTED EMPLOYMENT: 2002-2012\*

Employment projections categorized by occupational groups can be found by following the link of the employment projection report located below.

Milwaukee-Waukesha MSA  
 OEA Employment Projection Report  
[http://www.sewrpc.org/economicprofiles/milwaukee\\_co](http://www.sewrpc.org/economicprofiles/milwaukee_co)

\*Milwaukee-Waukesha MSA Includes: Milwaukee, Ozaukee, Waukesha, and Washington Counties.

## MILWAUKEE COUNTY CIVILIAN LABOR FORCE: MARCH 2004

|                                      |         |
|--------------------------------------|---------|
| Total Civilian Labor Force.....      | 487,526 |
| Employed Civilian Labor Force.....   | 453,950 |
| Unemployed Civilian Labor Force..... | 33,576  |

# Major Private-Sector Employers

## MANUFACTURING

### Primary Metal Industries

Advance Die Casting Company  
 Aluminum Casting & Engineering Co.  
 Badger Die Casting Corp.  
 Grede Foundries, Inc.  
 Maynard Steel Casting Company

### Fabricated Metal Products

Master Lock Company  
 Milwaukee Valve Company, Inc.  
 Super Steel Products Corp.  
 E. R. Wagner Manufacturing Company  
 Wrought Washer Manufacturing

### Stone, Clay, and Glass Products

Central Ready-Mixed Concrete, Inc.

### Printing and Publishing

Journal-Sentinel, Inc.  
 Wisconsin Color Press

### Paper and Allied Products

Brady, Corp.

## Rubber and Miscellaneous Products

Acme Machell Company, Inc.  
 Dana Corp./Victor Products Division

## Machinery Except Electrical

Bucyrus International, Inc.  
 Briggs & Stratton Corp.  
 The Falk Corp.  
 Nordberg, Inc.  
 Rexnord Corp.

## Electrical and Electronic Equipment

Eaton Corp.  
 MegneTek, Inc.  
 Rockwell Automation/ Allen Bradley

## Transportation Equipment

Harley-Davidson, Inc.  
 Tower Automotive

## Instruments and Related Products

Astronautics Corp. of America  
 Badger Meter, Inc.  
 General Electric Company  
 Johnson Controls, Inc.

## SERVICES

### Health

Aurora Health Care, Inc.  
 Children's Health System  
 Columbia – St. Mary's Inc.  
 Covenant Healthcare  
 Advance Healthcare

### Business

ADECCO Personnel Services  
 Personnel World Temporary Services  
 Pinkerton, Inc.

### Insurance Carriers

Blue Cross & Blue Shield United of Wisconsin  
 Fortis Insurance Company  
 The Guardian Life Insurance Company  
 Mortgage Guaranty Insurance Company  
 Northwestern Mutual Life Insurance Company  
 Prudential Insurance Company

### Social

Lutheran Social Services

Source: Classified Directory of Wisconsin Manufacturers, Wisconsin Business Service Directory, City of Milwaukee, and SEWRPC.

# Industrial Sites

---

## Industrial Parks (December 2004)

| <u>Name</u>                  | <u>Acres</u>    |                  | <u>Contact Person</u>                                                           |
|------------------------------|-----------------|------------------|---------------------------------------------------------------------------------|
|                              | <u>Total</u>    | <u>Available</u> |                                                                                 |
| Milwaukee Land Bank          | 1,000           | 46               | Ms.Carolynn Leaman, Department of City Development<br>Telephone: (414) 286-5851 |
| Calumet Business Park        | 44              | 0                | Mr. Michael Weiss, General Capital Management<br>Telephone: (262) 240-4400      |
| Riverworks Industrial Center | 60              | 6                | Mr. Darryl Johnson, NMIDC<br>Telephone: (414) 906-9650                          |
| Towne Corporate Park         | 64              | 25.5             | Mr. Bill Wigchers, Towne Realty<br>Telephone: (414) 274-2486                    |
| Milwaukee Enterprise Center  | 193,000 sq. ft. | 2,000 sq. ft.    | Mr. Brian O'Malley, Property Manager<br>Telephone: (414) 372-3936               |

## Financial

---

### **Bank One of Wisconsin**

111 E. Wisconsin Avenue  
Telephone: (414) 227-1111

### **M&I Marshall & Ilsley Bank**

770 N. Water Street  
Telephone: (414) 765-7700

### **US Bancorp**

777 E. Wisconsin Avenue  
Telephone: (414) 765-5100

*Three largest banks in the City of Milwaukee*

### **EMSBLA Credit Union**

231 W. Michigan Avenue  
Telephone: (414) 221-3451

### **Milwaukee Metropolitan Credit Union**

1010 N. Water Street  
Telephone: (414) 271-3615

### **A-B Credit Union**

225 W. Greenfield Avenue  
Telephone: (414) 645-5160

*Three largest credit unions in the City of Milwaukee*

### **Associated Bank**

200 E. Wisconsin Avenue  
Telephone: (414) 278-1006

### **Mutual Savings Bank**

510 E. Wisconsin Avenue  
Telephone: (414) 272-3448

### **St. Francis Bank, F.S.B.**

142 W. Wisconsin Avenue  
Telephone: (414) 744-8600

*Three largest savings institutions in the City of Milwaukee*

## Local Contacts

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For industrial, commercial, or business information about the City of Milwaukee, contact:

- Office of the Commissioner  
Department of City Development  
809 N. Broadway  
Milwaukee, Wisconsin 53202  
Telephone: (414) 286-5800
- Community Development Manager  
We Energies  
231 W. Michigan Street  
Milwaukee, Wisconsin 53203  
Telephone: (414) 221-3018  
Facsimile: (414) 221-3853

- Southeastern Wisconsin Regional  
Planning Commission  
P.O. Box 1607  
Waukesha, Wisconsin 53187-1607  
Telephone: (262) 547-6721

This profile is one in a series of regional, county, and community profiles prepared by the Southeastern Wisconsin Regional Planning Commission in cooperation with the Regional Economic Partnership as a community service.

Revision date: December 2004

# Education

---

The City of Milwaukee is served by the Milwaukee School District

## Public High School Graduates: 2003

Total Graduates.....3,536  
Average Graduation Rate.....60.6%

## Standardized Test Results: 2004

Based upon the mean scores reported in nation, Wisconsin students scored the highest in the nation on the American College Test (ACT).

## 2003 Average ACT Scores

Milwaukee School District.....17.2  
Wisconsin.....22.1  
United States.....20.8

*Source: Wisconsin Department of Public Instruction and SEWRPC.*

The following post-secondary educational facilities are located within Milwaukee County:

## Colleges and Universities

Alverno College, City of Milwaukee  
Cardinal Stritch College, City of Glendale  
Columbia College of Nursing, City of Milwaukee  
Marquette University, City of Milwaukee  
Medical College of Wisconsin, City of Wauwatosa  
Milwaukee Institute of Art & Design, City of Milwaukee  
Milwaukee School of Engineering, City of Milwaukee  
Mount Mary College, City of Milwaukee  
University of Wisconsin-Milwaukee, City of Milwaukee  
Wisconsin Lutheran College, City of Wauwatosa

## Technical and Vocational Schools

Milwaukee Area Technical College

## Library

The City of Milwaukee is served by the Milwaukee County Federated Library System.

# Utilities

---

## Electric Power

- We Energies  
Service Information: 1-800-242-9137

## Natural Gas

- We Energies  
Business Service: 1-800-664-0007  
Residential Service: 1-800-242-4035

## Telephone

- Ameritech, Inc.  
Business Service Information:  
In State: 1-800-660-3000  
Out of State: 1-800-447-7738

## Water

- City of Milwaukee Water Utility  
Source: Lake Michigan  
Pumping Capacity:  
420 million gallons per day-raw  
280 million gallons per day-treated  
Average Daily Consumption:  
137 million gallons  
Rate Information: (414) 286-2221

## Solid Waste

- The City of Milwaukee Department of Public Works collects municipal and Commercial wastes on a weekly basis and provides bi-weekly collection of recyclables.  
General Information: (414) 286-2221

## Sanitary Sewerage

- Milwaukee Metropolitan Sewerage District: Jones Island Service Area  
Average Annual Hydraulic Loading:  
126 million gallons per day  
Average Hydraulic Design Capacity:  
300 million gallons per day  
Adequate capacity for new industry.  
Sewer Billing- (414) 272-5100
- South Shore Service Area  
Average Annual Hydraulic Loading:  
100 million gallons per day  
Average Hydraulic Design Capacity:  
250 million gallons per day  
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# ECONOMIC PROFILE

City of Milwaukee, WI

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| <u>Year</u> | <u>Number</u> | <u>Percent Change</u> |
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# Labor and Wages

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| Information.....                          | 12,423                            | 2.5                                |
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| Total.....                                | 491,924                           | 100.0                              |

Note: Table revised July 2005.

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\*Milwaukee-Waukesha MSA Includes: Milwaukee, Ozaukee, Waukesha, and Washington Counties.

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|                                      |         |
|--------------------------------------|---------|
| Total Civilian Labor Force.....      | 487,526 |
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| Unemployed Civilian Labor Force..... | 33,576  |

# Major Private-Sector Employers

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 The Falk Corp.  
 Nordberg, Inc.  
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 Rockwell Automation/ Allen Bradley

## Transportation Equipment

Harley-Davidson, Inc.  
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## Instruments and Related Products

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 Badger Meter, Inc.  
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 Johnson Controls, Inc.

## SERVICES

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 Children's Health System  
 Columbia - St. Mary's Inc.  
 Covenant Healthcare  
 Advance Healthcare

### Business

ADECCO Personnel Services  
 Personnel World Temporary Services  
 Pinkerton, Inc.

### Insurance Carriers

Blue Cross & Blue Shield United of Wisconsin  
 Fortis Insurance Company  
 The Guardian Life Insurance Company  
 Mortgage Guaranty Insurance Company  
 Northwestern Mutual Life Insurance Company  
 Prudential Insurance Company

### Social

Lutheran Social Services

Source: Classified Directory of Wisconsin Manufacturers, Wisconsin Business Service Directory, City of Milwaukee, and SEWRPC.

# Industrial Sites

---

## Industrial Parks (December 2004) Acres

| <u>Name</u>                  | <u>Total</u>    | <u>Available</u> | <u>Contact Person</u>                                                           |
|------------------------------|-----------------|------------------|---------------------------------------------------------------------------------|
| Milwaukee Land Bank          | 1,000           | 46               | Ms.Carolynn Leaman, Department of City Development<br>Telephone: (414) 286-5851 |
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Milwaukee, Wisconsin 53203  
Telephone: (414) 221-3018  
Facsimile: (414) 221-3853

- Southeastern Wisconsin Regional  
Planning Commission  
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Marquette University, City of Milwaukee  
Medical College of Wisconsin, City of Wauwatosa  
Milwaukee Institute of Art & Design, City of Milwaukee  
Milwaukee School of Engineering, City of Milwaukee  
Mount Mary College, City of Milwaukee  
University of Wisconsin-Milwaukee, City of Milwaukee  
Wisconsin Lutheran College, City of Wauwatosa

## **Technical and Vocational Schools**

Milwaukee Area Technical College

## **Library**

The City of Milwaukee is served by the Milwaukee County Federated Library System.

# Utilities

---

## **Electric Power**

- We Energies  
Service Information: 1-800-242-9137

## **Natural Gas**

- We Energies  
Business Service: 1-800-664-0007  
Residential Service: 1-800-242-4035

## **Telephone**

- Ameritech, Inc.  
Business Service Information:  
In State: 1-800-660-3000  
Out of State: 1-800-447-7738

## **Water**

- City of Milwaukee Water Utility  
Source: Lake Michigan  
Pumping Capacity:  
420 million gallons per day-raw  
280 million gallons per day-treated  
Average Daily Consumption:  
137 million gallons  
Rate Information: (414) 286-2221

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## **Sanitary Sewerage**

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Average Annual Hydraulic Loading:  
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Average Hydraulic Design Capacity:  
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Adequate capacity for new industry.  
Sewer Billing- (414) 272-5100
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Average Hydraulic Design Capacity:  
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Adequate Capacity for new industry  
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Sewer Billing- (414) 272-5100

